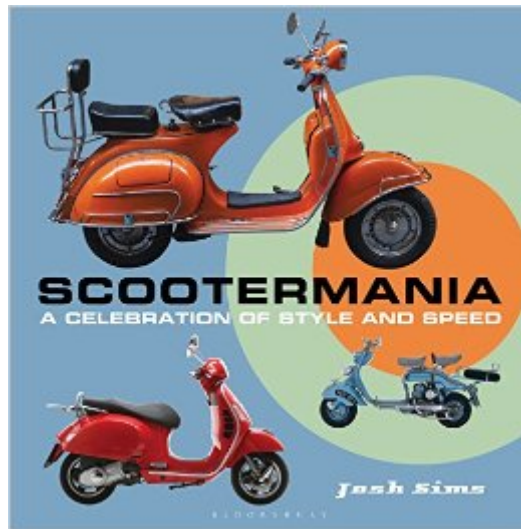


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# Scootermania: A Celebration Of Style And Speed



## Synopsis

From its origins on the Italian battlefields of the Second World War to movie roles as Audrey Hepburn's iconic transport in *Roman Holiday* and Sting's stylish companion in *Quadrophenia* and on through the current vintage revival, the classic Italian motor scooter is an enduring design classic from the twentieth century. With a host of stylish photographs of original advertisements as well as a myriad of rare photographs, artwork, and designs, *Scootermania* celebrates the superbly simple vehicle that is so symbolic of freedom, style, and the modern world. The book contains chapters dedicated to the 1940s origins of the classic scooter in Milan and Tuscany, scooter racing, and long-distance attempts, as well as its role in more laborious tasks (including as an anti-tank weapon in the French army). The iconic role of scooters in popular culture from films, music, and fashion is given due attention while the chapter "Scooter Style" chronicles how generations across the world have made the bikes their own--from the British Mods of the 1960s and 1980s to fans in America, Japan, and their Italian homeland. The book features twenty celebrated bikes, including such classics as the Vespa 150 GS and the Lambretta Li 150 Series 3. Various scooter stars, such as Enrico Piaggio and Georges Monneret, are celebrated in new and archival interviews and much of the story is told through original documentation, reviews, and news reports.

## Book Information

Hardcover: 176 pages

Publisher: Conway (November 3, 2015)

Language: English

ISBN-10: 1844862771

ISBN-13: 978-1844862771

Product Dimensions: 8.1 x 0.7 x 8 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #1,544,377 in Books (See Top 100 in Books) #185 in [Books > Arts &](#)

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## Customer Reviews

Entertaining reading. Quite a few inaccuracies

Great book! Very informative.

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